

How to Make a City Presentation Video

Teams record an up to 7-minute video that presents their future city and solutions to the Waste-Free Future challenge.

KEEP IN MIND:

- Rubric is based on content rather than production. A more expensive or professionally produced video will not earn points based solely on production.
- Review the deliverable requirements and rubric with your team to ensure you meet the content expectations.
- Visual aids such as greenscreens, background images, or slideshow images can be used.
- Only the three designated team presenters can appear in the video.
- Teams can deliver their presentation as if they were in a room with the judges or they may choose a more narrative/sketch structure where they move around, enter and exit the screen, etc. Whatever you choose, make sure all three presenters can be heard clearly.
- Be sure to include the team's model in the video presentation – and that viewers can clearly see it!
- Watch the video presentations from last year's finalists on Future City's YouTube page at www.youtube.com/user/EWEEKFUTURECITY

Example Formats:

This list is not exhaustive. Other formats are allowed as long as they follow all rules and requirements. If you have questions about the City Presentation video, please check the rules or email Info@FutureCity.org.

EXAMPLE 1

ZOOM, GOOGLE, OR SIMILAR VIDEO CHAT PLATFORM:

If your students are not together in the same room, you might choose to record your three presenters during a video chat.

Model segments or other visual aids can be held up to the camera by the presenters.

Many platforms have mobile apps. If a presenter doesn't have access to a computer with a webcam, they may be able to record on a cell phone.



EXAMPLE 2

PRESENTERS TOGETHER/ONE CAMERA:

If your three presenters are together, you may choose to record them all at once. This can be done with any available tools (phone camera, computer webcam, etc.).



EXAMPLE 3

RECORD SEPARATELY:

You may choose to have each presenter film themselves separately, then have a team member edit the segments into a single video. Remember that this editing needs to be done by a student member of the team (not an adult).

